

BRAND | WEBDESIGN PACKAGES

*Lifescandi*

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1  
|FULL BRAND OUT|

2  
|WEBDESIGN|

3  
FULL BRAND|WEBDESIGN

4  
|THE EXTRA|

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# | FULL BRAND BUILD |

## STYLE + VIBE

- | BRAND BASICS WORKBOOK - HELPS BUILD CLARITY
- | BRAND PERSONALITY DEVELOPMENT CALL
- | BRAND KEYWORDS - DESCRIBES LOOK AND FEEL
- | INSPIRATION MOOD BOARD W/AESTHETIC OVERVIEW
- | COLOR PALETTE BASED ON SEASONAL COLOR THEORY
- | HEX | RGB | CMYK TO ENSURE CONSISTENCY IN MEDIA

## LOGO + PRESENTATION

- | LOGO DESIGN - 3 CONCEPTS + 2 REFINEMENT ROUNDS
- | IMAGERY STYLE DIRECTION
- | 3 BRAND MOCKUP FILES TO ANNOUCE YOUR LOOK

**INVESTMENT | STARTING AT \$500 TIME | 3 WEEKS**

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# | WORDPRESS WEBSITE |

## STYLE + VIBE

- | WEB + BRAND BASICS WORKBOOK - DEFINES GOALS
- | HOMEPAGE PREVIEW - DEFINES ART DIRECTION
- | UP TO 6 PAGES - HOME, CONTACT, ABOUT, BLOG, ETC
- | INSPIRATION MOOD BOARD W/AESTHETIC OVERVIEW
- | IMAGERY SUGGESTIONS
- | TRAINING TO HELP MAINTAIN YOUR NEW SPACE

## THE DETAILS

- | YOU ARE RESPONSIBLE FOR THE HOSTING OF YOUR SITE
- | ADDITIONAL PAGES | \$75 A PAGE
- | COPYWRITING MUST BE READY BEFORE SITE DESIGN DATE
- | DESIGN INCLUDES 2 ROUNDS OF REVISIONS

**INVESTMENT | STARTING AT \$800    TIME | 5 WEEKS**

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# | BRAND BUILD + WEBDESIGN |

## PACKAGE INCLUDES

| FULL BRAND BUILD AND WORDPRESS WEBSITE

INVESTMENT | STARTING AT \$1100 TIME | 5-6 WEEKS

## THE EXTRAS

| SOCIAL STYLING - HEADER IMAGE + 5 POST TEMPLATES  
\$100 PER CHANNEL

| BUSINESS CARDS - PRINTED AND DELIVERED + FILES  
STARTING AT \$125

JUST THE FILES | STARTING AT \$75

| PDF DESIGN - STARTING AT \$75

| NEED SOMETHING NOT LISTED - CONTACT ME

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